Candidate
EUROPEAN MASTERS ATHLETICS CHAMPIONSHIPS
TAMPERE FINLAND 2021
FINLAND
Land of the Midnight Sun

- **Population:** 5.5 million
- **Form of Government:** Parliamentary republic
- **EU membership:** joined in 1995.
- **Currency:** euro
- **Time zone:** UTC+2
- **Land area:** 338,424 km²

Ten percent of the Finnish land area (338,424 km²) is water and 67% is forest.
Happiest country in the world
(World Happiness Report 2018-19)

The most stable country in the world
(Fund for Peace Failed States Index 2015)

#1 in safety and security
(World Economic Forum Travel & Tourism Competitiveness Report 2015)
Average daily high temperatures in Tampere 2010-2019

- June: +19.3°C
- July: +21.1°C
- August: +19.1°C
TAMPERE

• Population 240,000, Tampere Region: 520,000

• Tampere International Airport

• Central location - 175 km from Helsinki

• Located between two scenic lakes

• Popular sport and congress city

• Vivid culture, safe environment

• Compact city centre
TAMPERE
HOST CITY

• Tampere has hosted several national and international competitions, championships, festivals and other major events

• Highly committed to co-organizing and supporting sports and cultural events

• A reliable and trustworthy partner

• Big enough for international events, yet small enough to make sure your event is noticed by the citizens
Tampere Stadium, in the Heart of the City
INTERNATIONAL SPORTS EVENTS IN TAMPERE

2018 IAAF World U20 Championships
2018 LEN European Junior Swimming Championships
2017 UWW Junior Wrestling World Championships
2017 IOF Junior World Orienteering Championships
2016 – 2017 FIFA World Cup Qualifiers
2016 and 2018 Finland-Sweden Athletics International
2016 AETF Taekwon-Do European Championships
2015 IFF Women’s Floorball World Championships
2015 IIHF Inline Hockey World Championship
2015 ETTU European Veterans Table Tennis Championships
2014 CEV U19 Volleyball European Championships for Women
2014 EKF European Seniors Karate Championships
2013 EAA European Athletics U23 Championships
2012 ISIHF Standing Amputee Ice Hockey World Championship
2011 ETU Long Distance Triathlon European Championships
2010 IRF World Ringette Championships

2009 UEFA Women’s EURO
2009 EOC European Youth Olympic Festival
2008 FILA Wrestling European Championships
2008 EAME Waterskiing U21 Championships
2008 EMF Minigolf European Championships
2007 IIHF Ice Hockey U18 World Championships
2006 WKF Karate World Championships
2006 IFAGGAesthetic Group Gymnastics World Championships
2006 EJU European Judo Championships
2004 ITF Taekwon-Do European Senior Championships
2003 IIHF Ice Hockey World Championships
2003 EAA European Athletics Junior Championships
2003 FIFA U17 World Championships
How to reach Tampere?

- By air
- By train and car
- By ferry via Helsinki
How to Reach Tampere?

**By Air:**
Tampere-Pirkkala Airport, located 16 km from the city center, serves around half a million passengers each year, most of them on international flights. Fly time from Helsinki-Vantaa Airport, Finland’s international air travel center, is only 25 minutes.

**By Train and Car:**
Travel time from Helsinki or Turku to Tampere is about two hours by train or car. Trains from Russia (St. Petersburg 3.5 hours; Moscow 13.5 hours) run daily. Finland is easily accessible by car from Eastern and Central Europe; see car-carrying ferry options below.

**By Sea:**
International travel options to Helsinki include ferries from Tallinn, Estonia (2–3 hours), Stockholm, Sweden (overnight) and Travemünde/ Lübeck, Germany (27 hours). There are also daily ferries between Turku and Stockholm (10–12 hours); direct trains from Port of Turku to Tampere take around two hours.
Competition
All the services are available in the Stadium from Accreditation to final logistic services.
Tampere Stadium - possibilities

• Shopping centre next to the Stadium
  – offers with accreditation, plenty of restaurants
• Victory ceremonies at the Olympic square
• Restaurant and caterings at the Stadium
• Free Wifi at the Stadium
• Tampere Event App
VENUE 2

Ylöjärvi Sports Field
TRAINING PYYNIKKI ATHLETICS FIELD AND TAMPERE EXHIBITION AND SPORTS CENTRE
NALKALANPUISTO AND ETELÄPUISTO PARKS
ACCOMMODATION

- Hotels located in the city center
- 3-4 star hotels
- Camping grounds
- Air BnB—over 600 possibilities 2019
- Schools for budget Travelers
Tampere offers a wide array of accommodation options, including hotels, hostels and apartment hotels.
Accreditation card + local transportation = FREE
Marketing

Based on 2009, 2013 and 2018 Athletics competitions
Big pre-competition campaign
• Promotions
• Outdoor marketing
• City dressing
• Stadium dressing
• Posters
• Screens
• Flyers
• Magazine ads
• TV
Volunteers

Local sport club (2200 members)

More than 1000 volunteers

Experience from past events
Reliable drinking water from the tap in Tampere
Please have some yourself!
Refill cold drinking water from the tap anywhere in Tampere
Competition Concept
COMPETITION CONCEPT

- A New Structure
- 8 Competition days
- 3-10. July 2021 From Saturday to Saturday
- 100M heats both front and back straight
- No semifinals, Direct A and B finals
- Throwing events from side at the same time
- Enough Places
- Hammer and Weight Throws outside
- If needed, 5km and 10 km in other stadium
- Non Stadia Events Nearby
- All in One place
- Competitions on going whole day From 8 am to 10 pm if needed. (22h daylight)
- Morning- and Evening sessions
- Daily program ready in Praga 2020
Tampere 2021
- A New Start
for Masters
Championships!